



WIDEX **ALLURE**™

SELECTION AND FEATURE GUIDE



SOUND LIKE NO OTHER

CHOOSE YOUR SOLUTION

LISTENING AND LIFESTYLE

	TV AND PHONE STREAMING	CONVERSATION IN QUIET	COMFORT DURING TRANSPORT	LISTENING TO MUSIC	COMFORT OUTDOORS	CONVERSATION DURING TRANSPORT	CONVERSATION IN MODERATE NOISE	CONVERSATIONS OUTDOORS	CONVERSATION IN LOUD NOISE (RESTAURANT OR PARTY)
	Stay connected to speech or music streamed from your TV or smartphone.	A balance of clear speech and accurate environmental sounds for a natural sound experience.	Keep noise comfortable when traveling by car or public transportation.	Enjoy music with a natural and authentic sound quality.	Hear comfortably outdoors, even in windy conditions.	Enhance conversations when traveling by car or public transportation.	Hear speech above a moderately noisy background, like a family dinner.	Hear speech while outdoors in windy conditions.	Hear speech in noisy, crowded environments, such as restaurants or a party.
440	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
330	★★★★★	★★★★★	★★★★★	★★★★	★★★★★	★★★★★	★★★★★	★★★★★	
220	★★★★★	★★★★	★★★★	★★★	★★★★	★★★★			
110	★★★★★	★★★	★★★	★★	★★★				

SOUND CLASSIFIER CATEGORIES

BY TECHNOLOGY LEVEL

SOUND CLASSES	440	330	220	110
QUIET	●	●	●	●
URBAN	●	●	●	●
TRANSPORT	●	●	●	●
MUSIC – STANDARD	●	●	●	●
URBAN WITH SPEECH	●	●	●	
TRANSPORT WITH SPEECH	●	●	●	
QUIET WITH SPEECH	●	●		
SOCIAL	●	●		
MUSIC – ADVANCED	●			
PARTY	●			
PARTY WITH SPEECH	●			

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TECHNOLOGY COMPARISON

PRECISION HEARING TECHNOLOGY		440	330	220	110
Allure PureSound™	Ultrafast sound processing that removes delay-based distortion for the most pure and personal sound for open fittings.	●	●	●	●
Speech Enhancer Pro – Modes	Reduces noise and enhances speech in real time in response to individual sound situations and hearing loss.	4	4	3	on/off
Dynamic Feedback Controller – Modes	Fast and efficient detection and cancellation of feedback, engineered to adapt and preserve sound quality without artifacts.	4	4	4	4
Sound Classifier Categories	Hearing aids will adapt automatically to different listening situations to support clarity, comfort, and audibility.	11	8	6	4
Dedicated Streaming Compressor	Improved sound quality of streamed sound, made possible by a separate streaming compressor.	●	●	-	-

FEATURES		440	330	220	110
Processing Channels / Fine Tuning Handles	Number of channels/handles for a more precise sound experience and speech intelligibility.	15	12	10	8
HD Locator Bands	For better speech intelligibility in noise with channel – specific directionality for speech emphasis.	15	12	10	8
Soft-level noise reduction – Modes	Unwanted background noise is reduced for greater listening comfort.	4	4	4	on/off
SmartWind Manager™ – Modes	Improves comfort and preserves speech understanding in windy situations, while preserving binaural hearing.	4	4	on/off	on/off
Digital Pinna	Helps locate and focus naturally on the voice in front or behind by mimicking the normal pinna effect.	●	●	-	-
TruAcoustics™	Customisation for the user's ear canal for a more accurate and improved sound quality for all ear-tips.	●	●	●	●
Listening program options	Ensures optimum audibility, speech intelligibility, and comfort in more listening situations. Maximum allowed programs:	5	4	3	3
True Input Technology	Impressive speech intelligibility and sound quality in every situation due to an expanded input range of 113 dB SPL.	●	●	●	●
Trusound Softener – Modes	Preserves comfort for sudden sounds at any input level by taking the edge off impact/impulse sounds.	4	4	on/off	on/off
Hammer Detector	Detects and minimises undesirable loud transient sounds.	●	●	●	●
TruSound AOC	Ensures distortion-free sound performance in noisy situations, even when the hearing aid is fitted close to the fitting limit.	●	●	●	●
LED Indicator	Convenient light on the device to indicate power status and/or Bluetooth pairing status.	●	●	●	●
Programmable Pushbutton	Pushbutton function is programmable in Widex Compass Cloud fitting software to control volume and program functionality.	●	●	●	●

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TECHNOLOGY COMPARISON

CONNECTIVITY		440	330	220	110
2.4 GHz Audio streaming	Direct streaming of audio from iPhones and compatible ASHA or LE Audio Android smartphones.	●	●	●	●
MFi Headset mode	The microphone of the hearing aid is used to pick up the user's voice for phone calls on a compatible iPhone.	●	●	●	●
Tap Control	Answer and end phone calls from a compatible iPhone with a double-tap to the pinna or device.	●	●	●	●
Widex Allure App	Redesigned app with a clear, intuitive workflow and enhanced accessibility functions.	●	●	●	●
AI Sound Assistant	Machine learning algorithm to effortlessly guide wearers to a better, more personalised hearing experience.	●	●	●	●
AI Quick Assistant	AI-driven analysis provides real-time recommendations for personalised settings in seconds.	●	●	●	●
Find my hearing aids	Display a map with the GPS location of your hearing aids.	●	●	●	●
Directional Focus	Adjust the directional focus of the hearing aid microphones manually.	Adv.	Adv.	Basic	Basic
Widex TV PLAY	Direct stereo streaming of TV to hearing aids. Excellent sound and discreet design.	●	●	●	●
RC-DEX	A simple remote for volume and program adjustment.	●	●	●	●

THE ALLURE SOLUTIONS

Widex brings our most natural hearing experience yet through hearing solutions that are designed to be clear, intuitive and future ready. The difference is clear for both hearing aid users and your clinic.

WIDEX ALLURE HEARING AIDS

With the new Widex Allure hearing aids, the difference is clear. By building on the principles of the Widex Sound Philosophy, Allure with Precision Hearing Technology is engineered to help wearers embrace life fully, just like they did before their hearing loss.

Available in 10 sophisticated colours.



Pearl White (068) Rose Gold (153) Silver Grey (119) Tech Black (118) Titanium Grey (121)

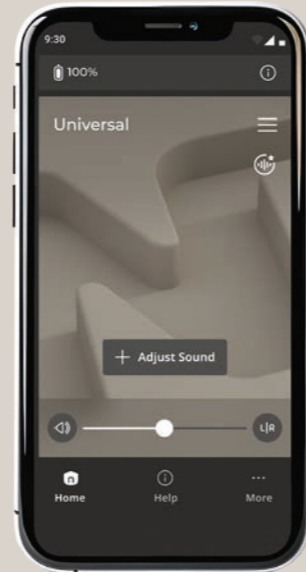


Autumn Beige (123) Chestnut Brown (115) Dark Cherry (116) Golden Brown (120) Honey Blonde (114)

WIDEX ALLURE APP

With intuitive onboarding, comprehensive help guides, and AI-enabled features, the Allure app supports a seamless experience for the user.

It's designed to take the frustration out of technology, empowering users so they can feel confident and connected to the world around them.



The Widex Allure App works with the new Allure RIC R D (ARRD1)

COMPATIBLE ACCESSORIES

Explore the full range of accessories to enhance the Widex Allure experience.

STANDARD CHARGER

The new Standard Charger offers your clients hassle-free charging in an elegant, compact, and modern design.

- Compact size and stable positioning on flat surface
- Stylish look and feel
- 4 hours full charge and 30 minutes fast charging
- Connected via USB-C
- LED light indicators to show charging status



CHARGE N CLEAN

The new Charge n Clean charger gives your clients peace of mind by combining charging with automatic cleaning and sanitising, all in one smart solution.

- 3 charging status LEDs per HA + 1 sanitising status LED
- Detailed state of charge of the hearing aids
- 4 hours full charge and 30 minutes fast charging
- Maintenance cycle (UV-C and sanitising) during charging
- Connected via USB-C



WIDEX TV PLAY 2

Enhance your clients' TV experience by integrating their Widex Allure hearing aids with the new WIDEX TV PLAY 2, delivering seamless high-quality streaming.

- Award-winning design with Kvadrat fabric top
- Premium look and feel with high-quality materials and finish
- Ready for future Widex hearing aid platforms using LE Audio
- An easy toggle on the bottom of the device to select streaming mode:
I = WICL for Evoke and Moment
II = LE Audio for Allure



WIDEX RC-DEX

The remote control for Widex Allure hearing aids allows effortless adjustments.

- Volume up/down
- Program change
- Approximately 12 months of battery life
- Lock switch
- Compatible with Allure and previous platforms





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